



**WORLD'S LARGEST WHITE BIG TOP TO RISE AS MIAMI  
PREPARES FOR DEBUT OF CAVALIA**

First of eight tents to be raised, becoming the *mane* attraction in Miami

**WHO:** *Cavalía*, the world-renowned equestrian spectacular presented by the Adrienne Arsht Center for the Performing Arts of Miami-Dade County and Cavalía.

Normand Latourelle, Cirque du Soleil Co-founder, set to send *Cavalía's* White Big Top soaring into the air on the 20<sup>th</sup> anniversary of when he first brought Cirque to Miami, unveiling another unique show premiering in 2010.

M. John Richard, President and CEO of the Adrienne Arsht Center will introduce Normand Latourelle. *Cavalía* marks the Arsht Center's very first off-site production, and underlines the Center's commitment to provide world-class, diverse programming to the city of Miami, and the South Florida community.

**WHAT:** The official raising of the majestic White Big Top that will house *Cavalía*, the spectacular equestrian odyssey that features a cast of more than 100 two and four-legged artists including: horses of 12 breeds, acrobats, aerialists, dancers, riders and live musicians.

Guests will also have the opportunity to catch a glimpse of the multimedia extravaganza that pays tribute to the bond between humans and horses during a unique 3D sneak peek immediately following the White Big Top ceremony.

*Cavalía* will appear for a limited engagement beginning January 19, 2010 under the world's largest touring tent, a pristine white structure raising some 100-feet above the ground and spanning more than 26,000 square feet.

The Big Top itself is more than 71,400 square feet of canvas and weighs 45,000 pounds. The entire structure weighs nearly 100,000 pounds. Seven trailers were required to transport the tent.

Seen by more than 2.5 million people worldwide, *Cavalía* is a tribute to what the horse has accomplished and a celebration of the relationship that we have enjoyed together. This multimedia extravaganza features more than 100 two and four-legged artists, including beautiful horses of 12 breeds, riders, acrobats, aerialists, dancers and live musicians. It is this combination that sets the mood in the majestic White Big Top, the largest touring White Big Top in the world. Headquartered in Montreal, Quebec (Canada), *Cavalía* is the brainchild of Normand Latourelle who has become renowned for producing popular events throughout the world. Photos: For high-resolution photos, visit *Cavalía's* media room at [www.cavalía.net](http://www.cavalía.net). Follow *Cavalía* at [www.twitter.com/cavalía](http://www.twitter.com/cavalía) and [www.facebook.com/cavalía](http://www.facebook.com/cavalía)

**WHERE:** Downtown Miami's Bicentennial Park. Parking will also be available.

**WHEN:** Wednesday, December 9, 2009 at 10:30 a.m.

**NOTE TO EDITORS:** All media interested in attending the sneak preview must RSVP with The Conroy Martinez Group at (305) 445-7550.

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